

March 2016

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IT'S INNOVATION. NOT IMITATION.

The new 9RX Series Tractors are anything but ordinary. Their impressive power, greater hydraulic capacity, latest advances in engine technology, and integrated guidance and information management, make large jobs manageable and long days fly by. The John Deere 9RX Tractors are here and ready to run.

**See the new 9RX in action.
Coming to a location near you in March.**

Mid North: March 8th & 10th

Eyre Peninsula: March 15th, 17th & 22nd.

Welcome to our latest Newsletter. February has arrived quickly and with it a new season of dealership activity that increases with intensity each year.



Through January and February our service teams have been completing the latest round of pre-season harvest inspections. These enable us to schedule a constant flow work earlier in the year to reduce the traditional rush leading into harvest. To those that have taken up the opportunity thank you for assisting us with the program, it's much appreciated and allows for better planning and execution of work to deliver a more effective service.

In March you will see promotions around Seeding, Spraying and Tractor optimization. The point of optimizing equipment is to encourage operators to gain more productivity and efficiency from the new technology that presents every year. A glossy brochure looks nice but it doesn't make a machine work in the field. Through sharing of information our intent is to ensure operators familiarize themselves with the operation and serviceability with their machines.

A March highlight for us will be the demonstration of the new John Deere 9RX tractor. After waiting for this Four Track machine we are now eager to get it in the field. Contrary to what some may say, it's no copycat and we would like to invite everyone, even if you don't currently drive green to ride and drive and share your thoughts with us. The 9RX will be coming to a branch near you, if you're not available on those days our staff will be happy to arrange for you to view it at another time.

Lastly we have committed to demonstration tractors in most larger models, R4045 Self-Propelled Sprayers and seeding equipment. These machines are arriving now. We believe that proof is in the performance which can only be demonstrated in field so we are inviting everyone to take advantage while this stock lasts at your branch. There's no obligation to purchase as the purpose is to show off improvements and latest design features offered by John Deere. If you are interested please contact your local branch and talk to the sales staff.

Here's hoping for a good break to the season and looking forward to catching up with you in March.

Craig Walker

New Branch Manager appointed at Crystal Brook

We recently announced two key staff appointments for the company.

Lindsay Crouch has been appointed to the newly created position of Precision Agriculture Manager in charge of the new division Insight Ag Solutions (see flyer for more info), and Craig Shearer will fill the vacancy created by Lindsay's appointment, taking up the position of Branch Manager at Crystal Brook.

"I welcome the appointment of Mr Shearer, and I am excited to be heading up the Precision Agriculture Division for the group", said Lindsay Crouch, Director of Pringles Crouch and long standing Branch Manager at Crystal Brook.

"The appointment of Craig to the branch manager role will permit me to re-direct my focus on expanding and developing the Precision Agriculture side of the business, which we recognise as playing an increasingly important role in farming. It is a great opportunity to build on the goodwill and groundwork established by our current Precision Agriculture consultants, Clint Powell and Jessica Koch."

"We congratulate Mr Shearer on his appointment and warmly welcome him to our company." Mr Crouch went on to say, "he has



Lindsay Crouch (left) and Craig Shearer. Photo courtesy Flinders News — Fairfax Media.

many years of involvement in rural industry and I am sure he will settle into the Crystal Brook branch very quickly".

Following a short handover period with Lindsay, Craig Shearer has taken the helm bringing his extensive knowledge of the area and all things rural and farming related to this new role.

While there may be changes in staffing, what won't change is the Pringles Crouch commitment to providing the best solutions for farming, community support and premium John Deere products.

Both Craig Shearer and Lindsay Crouch can be contacted through the Crystal Brook branch on 08 8636 2257; or via their respective mobiles, Craig 0407 393 402 and Lindsay 0407 717 845.

Out with the old and in with the new

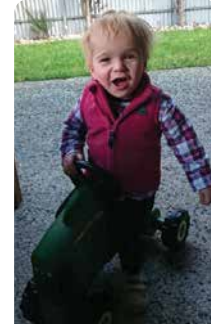
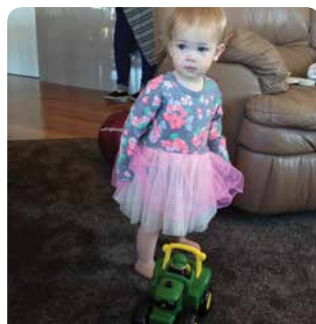
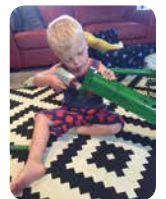
John and Ashley Michael taking ownership of their new John Deere 8320R alongside the 8410 trade.

Photo from left, Ashlin Cock (Wudinna Tech), Brad Sampson (farm hand), Matt Peters (farm hand), Ashley Michael and John Michael.



Kids & Green

We need some more photos! Please send to mphillips@pringlesagplus.com.au and your child will receive a John Deere thank you gift from us.



Get in today for the best Seeding and Tillage deals

John Deere precision seeding units coming into stock now including demonstrators. Get in early for the best selection. Early order discounts also available on Bourgault equipment. **Call your local dealership today.**



First Female Apprentice Tech

Last year Pringles Crouch Cleve welcomed the companies first female heavy diesel technician apprentice Jesse-lee Smith, 21, originally from Kapunda. Jesse-Lee always knew she wanted to get into heavy diesel as her Dad drives trucks.



At school she did a school based apprenticeship at Tafe completing a light vehicle technician Certificate 1 and 2. From there she went on to obtain an apprenticeship at South Central Trucks for two and half years working on Volvos. She met a Rudall lad at trade school and decided to move to Eyre Peninsula once she confirmed a position at Pringles Crouch. She likes the challenge of working on John Deere's and other machines. We wish her every success in her chosen career with us and believe that she is a good role model for other young girls considering a career in a male dominated industry like Diesel Mechanics and the Ag sector.

Mark these dates in your diary!

Tractor/Seeding Optimisation

(Venues to be confirmed)

March 8 Jamestown/Booloroo

March 10 Crystal Brook

March 16 Cummins

March 18 Cleve/ Kimba

March 23 Wudinna

Tractor & Seeding Inspection Program

Book by March 31 to qualify for early booking rewards. See your service department for more information.

Eyre Peninsula Field Days Cleve

Aug 9, 10, 11



Taking Delivery



John Deere 9520R tractor on triples delivered to Aaron Grocke of Kyancutta. Photo from left, Tyson Rogers (farm hand), Aaron, Jackson (son), Brodie (nephew), Kane (son).

Handover Day

Craig Thomas taking delivery of his new John Deere 6170M tractor & loader package from Crystal Brook Sales Consultant Brock Scott.



AIR SEEDER HOSE

Look out for our clearance flyer.

Discount prices on current stock. Only while stocks last.

Ask your local parts manager about our great pricing.

Graduations

Ben Smart of Cummins finished his Diesel Mechanic apprenticeship on December 9, 2015. Here he is receiving his certificate from branch manager Keith Coventry.



Deere Sighting

We are on the hunt for 'Deere'. Send us a pic of a John Deere you have spotted to mphillips@pringlesagplus.com.au or use the hashtag #DeereSighting @PringlesCrouch so we can all enjoy these amazing beasts on social media

Picture of the year

posted to our twitter account. Couple of 'Deeres' enjoying the sun on the last day of #harvest15 #DeereSighting says Simon Goss.



When we asked for people to keep a look out for 'Deere' & send us in some photos we didn't think they would actually find a real one. Simon Goss who took the pic assures us it is real. He says "It is a real baby deer that kept getting in the way when I was reaping in the Yacka Hills, so I grabbed some photos and made sure it was safe" — well fancy that!

DM Scott & Co's new S680 harvesting wheat near Hilltown



Great deals on John Deere Tractors

Tractor stock arriving now for including demonstrators. Wheel or track. More power. Better Performance Integrated technology. Range of good quality used tractors also available. Call your local dealership today.



David Nicol of Crystal Brook finished his Diesel Mechanic apprenticeship on December 17, 2015. Lindsay Crouch, Precision Ag Manager for the group congratulates him on his qualification.



Camera kit now available for John Deere 7R, 8R, 8RT, 9R, 9RT, and 9RX Series Tractors

An external camera is a simple solution that can help you monitor equipment or activity around your tractor from the comfort of your cab.



Built-in video capability is one of the many features of John Deere 7R, 8R, 8RT, 9R, 9RT and 9RX Series Tractors with Gen 4 CommandCenter™ displays. Voyager® cameras, cables, and special adapter harnesses, available through your John Deere dealer, easily mount to all R, RT, and RX Series Tractors to suit an operator's visibility needs. There are multiple mounting locations according to your type of tractor, with mounts available so you can position the camera for the best possible view.



A Voyager® camera with mounting bracket starts at only \$506.67 ex gst (\$516.67) so why not talk to your parts department now, and improve the operator comfort and visibility around your tractor today.

The 'Deere' delivered Christmas time

JP and Nicolle Carey, Booleroo, got a pretty cool Christmas present, collecting their new 8370RT tractor just before Christmas. Their first 'track' machine. Pictured is JP and Jess Koch from Pringles Crouch Crystal Brook.



New home

Grant Bammann bringing home his Norrish chaser bin from Buckleboo to its new home in Melrose.



Apprentice Training News

After achieving excellent results with V-Tech who we made our training provider last year and feedback from the apprentice team, we negotiated to have several modules per year delivered on site at our Cleve branch.

This will see a group of first year and school based apprentices undertake their training at Cleve as well as some third year apprentice training this year. This saves enormous amounts of travel time for our E.P. apprentices. V-Tech will also deliver some other skill based training as required for us in Cleve.

"We have received great community support from Cleve Area School..."

We have received great community support from Cleve Area School who has agreed to allow our apprentices to rent the Sims Farm House each time they are attending trade school in Cleve which saves a lot on accommodation costs.

The V-Tech lecturers also stay on site with our apprentices and they are able to self-cater, mingle after hours and live in homely conditions.

We are very grateful to Julie Wetherall, the Principal Ray Marino and the Ag team at the school who have assisted to create this opportunity to assist young people and their learning in our regional communities.

Interesting Farm Facts

DID YOU KNOW?

- 🌿 In Australia 99% of farms producing grain are family owned?
- 🌿 In 1863 — John Deere developed the Hawkeye Riding Cultivator, the first implement designed to ride instead of walk behind. Because so many men lost limbs during the Civil War, the cultivator was marketed as easily operated by "one-armed or one-legged men."
- 🌿 In 1864 — John Deere received his first patent for the mould required in the casting of steel plows.

